

Wine Industry

The Perfect Balance for Identifying Real Customer and Protecting Your Business.



ExpectID® Age

Wouldn't you love to verify the age of a customer not present as easily as you do in your tasting room? Use the same solution for phone, mail and Internet orders? Increase the speed of approval rates while reducing your costs? Easily process gift recipient orders? Adapt your fraud protection rules based on the changing demands of your business?

We know.

That's why we created ExpectID Age, the industry standard for age verification in customer not present transactions. Our unique, patent-pending process instantly scours billions of public data records to confirm someone's age in a matter of seconds. Using customer inputs of name and address only, ExpectID Age quickly returns verification results without your customers even knowing a search has happened.

The Only Complete, Flexible Solution Endorsed by WineAmerica



Endorsed by WineAmerica as its preferred solution, IDology offers a full suite of age and identity verification products designed to provide results for any customer-not-present sales channel. Working either as a stand alone solution or in conjunction with any other offering, ExpectID Age gives you the flexibility to take advantage of each product's benefits when you need them. When situations require more in-depth verification processes you can enable knowledge-based authentication which uses intelligent multiple-choice questions to verify if someone is who they claim. Or if you want to handle certain transactions differently such as gift purchases, you can easily change your product settings without relying on IT resources.

With IDology, you can replicate the protection standards of the bricks and mortar world to prevent and deter the activity of under-age consumer not-present activities.

Advantages You Can Expect

- Confirms age based on name and address only
- Helps eliminate product sales to minors
- More sales from faster approvals on orders
- Decreased costs through lower manual review requirements
- Alerts to interactions with minors under COPPA
- Increased protection of your business
- Reporting features to help show due diligence efforts
- Complete, secure solutions that work for online, phone and mail orders
- Flexible configuration that doesn't require IT resources to maintain
- Easy implementation to have you up and running quickly

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Our Solutions

ExpectID®

A patent-pending process determines if an ID is valid based on name and address; can incorporate SSN4 or DOB.

Verify Identity

Verify Age



ExpectID® Age

Sets the industry standard for confirming someone's age in customer not present environments.



ExpectID® IQ

Uses unique, intelligent questions to validate a person is who they claim to be.



ExpectID® Challenge

Presents additional questions to challenge someone who answered a certain number of ExpectID® IQ questions incorrectly.



Features & Benefits

Rules Based Technology Engine

All the ExpectID products are based on our advanced technology engine which lets you define how identity results are presented and how certain situations are handled giving you the ability to take immediate action if necessary, rather than holding transactions for manual review. Using our configuration engine businesses can set different "what now" scenarios for transactions based on higher dollar amounts or type or quantity of items not verified such as an address, and automatically escalate the verification to a secondary level to complete the pending customer transaction.

Superior Performance

Verification processes happen in real-time to return instantaneous results. IDology's infrastructure is connected by multiple backbone providers to ensure that you have maximum uptime and superior performance unlike any other industry offering.

Reporting

Comprehensive reports provide you with the information you need to analyze your processes and make immediate changes if necessary. ExpectID lets you customize reports specific to what you want to examine and provides permission-based access so you can determine who has access to the information.

Responsible Data Use

Because the identification process is not based on sensitive information such as a social security number, your customers are comfortable with the amount of information they are required to share. Additionally, your employees only see the logical results determined from our patent-pending verification process thus shielding your company from any data misuse by an employee.

Get To Know Us Better

Experience the IDology difference by scheduling a demonstration. Contact info@IDology.com.

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